2019 Trade Show Executive’s Fastest 50 Winner Press Release Template

Contact:

[CONTACT PERSON]

[PHONE AND EMAIL ADDRESS]

[ORGANIZATION NAME] **HONORED IN THE FASTEST 50 AWARD FOR DOUBLE DIGIT GROWTH**

Awards to Be Presented June 19 in Atlantic City

[CITY, STATE] – [Date, 2019] – [ORGANIZATION NAME & SHOW NAME] has been named to the Trade Show Executive Fastest 50, which annually recognizes the significant trade shows of the previous year that posted the exhibition industry’s highest growth rates in three key metric categories. A total of 90 shows made the Fastest 50 this year. Forty-one shows were ranked in more than one Fastest 50 metric category and 19 steadfastly made the team in all three.

The Fastest 50 awards will be presented to honorees before an audience of more than 150 show organizers from around the nation at the Trade Show Executive Fastest 50 Awards & Summit at Harrah’s Resort Atlantic City in Atlantic City, NJ on June 19, 2019.

The Fastest 50 shows posted impressive double-digit growth percentages in key metrics and contributed greatly to the overall growth of trade shows in 2018. The top 50 shows saw their exhibit space shoot up by an impressive 18.9% for the year while exhibitor numbers were up 14.5% over 2017; attendance increased a hefty 25.8%.

The percentages of growth for the Fastest 50 were particularly impressive when compared to the overall exhibitions industry, which notched a 2.3% increase in exhibit space in 2018 along with a 1.0% uptick in exhibitors and a 0.1% nudge in attendance.

[BACKGROUND PARAGRAPH ABOUT THE HONORED ORGANIZATION, INCLUDING A QUOTE FROM AN ORGANIZATION EXECUTIVE CONGRATULATING THE EMPLOYEES OF THE ORGANIZATION]

Learn more about the Trade show Executive’s Fastest 50 Awards & Summit at www.tsefastest50.com.

About [ORGANIZATION NAME]

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

About the Fastest 50

[BOILERPLATE PARAGRAH ABOUT TSE FASTEST 50]

The Trade Show Executive Fastest 50 annually singles out the trade shows held in the United States that have excelled in generating percentage growth in three key metrics: Amount of net square feet of paid exhibit space; number of exhibiting companies at the show; and the size of the crowd attending the show. The 50 shows in each metric with the highest percentage of growth earn the right to be called a “Fastest 50 Show.” Exhibitions of all sizes and industry sectors are eligible, and shows can make the grade in any or all of the three metric categories. Honorees are selected based on show metrics submitted to Trade Show Executive by show management. The Fastest 50 Class of 2018 is based on the percentage of growth of the show held in 2018 compared to the metrics of the most recent previous show.

**2019 Trade Show Executive’s Next Fastest 50 Winner Press Release Template**

Contact:

[CONTACT PERSON]

[PHONE AND EMAIL ADDRESS]

[ORGANIZATION NAME] **HONORED FOR MAKING TRADE SHOW EXECUITVE’S NEXT FASTEST 50**

Awards to Be Presented June 19 in Atlantic City

[CITY, STATE] – [Date, 2019] – [ORGANIZATION NAME & SHOW NAME] has been recognized as a Next Fastest 50 Show [INDUSTRY CATEGORY NAME] in the annual Trade Show Executive’s Fastest 50 and Next Fastest 50 Awards.

(Show Name) will be saluted by more than 150 trade show organizers and managers from around the nation on June 19, 2019 at the Trade Show Executive Fastest 50 Awards & Summit at Harrah’s Resort Atlantic City in Atlantic City, NJ.

The TSE Fastest 50 and Next Fastest 50 rankings both feature remarkable shows that posted robust growth rates in one, two or all three key metric categories last year. First of all, the Fastest 50 features the highest percentages of growth in each category. The Next Fastest 50 shows also posted impressive, measurable growth percentages and were among the leading trade shows for their individual industry sectors.

The Next Fastest 50 shows increased their paid exhibit space by a cumulative 6.4% in 2018 compared to the previous year; exhibitor numbers were up 5.4% over 2017; and attendance increased 7.6%. These percentages outpaced the growth of the overall exhibitions industry, which notched a 2.3% increase in exhibit space in 2018 along with a 1.0% uptick in exhibitors and a 0.1% nudge in attendance.

A total of 107 shows held in 2018 were ranked as Next Fastest 50 events with 41 ranked in more than one metric category, and 19 exceptional expos making the grade in all three categories.

[PARAGRAPH ABOUT THE HONORED ORGANIZATION, INCLUDING A QUOTE FROM AN ORGANIZATION EXECUTIVE CONGRATULATING THE EMPLOYEES OF THE ORGANIZATION].

Learn more about the Trade show Executive’s Fastest 50 Awards & Summit at www.tsefastest50.com.

About [ORGANIZATION NAME]

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About the Next Fastest 50**

The Trade Show Executive Next Fastest 50 annually singles out the sparkplugs of the trade show industry. Based on the TSE Fastest 50, the Next Fastest 50 honors U.S. trade shows that compiled an inspiring round of growth in three key performance metric categories: Amount of net square feet of paid exhibit space; number of exhibiting companies at the show; and the size of the crowd attending the show. The percentage growth rates may trail the higher rates of the shows on the TSE Fastest 50, but they are also notably above the growth rates of the overall exhibitions industry. Honorees are selected based on show metrics submitted to Trade Show Executive by show management. The Next Fastest 50 Class of 2018 is based on the percentage of growth of the show held in 2018 compared to the metrics of the most recent previous show in one, two or three categories.